

CV – John Hedberg

Born: 1972

Education: M.Sc. in Finance & Accounting from the Stockholm School of Economics

Contribution to the Board's work:

Extensive experience and knowledge in capital markets and strategy, and from executive positions. Thorough understanding of Avanza's operations from following Avanza closely for many years as CEO of Creades AB and as a board member of Försäkringsaktiebolaget Avanza Pension and former board member of Avanza Fonder AB.

Relevant employment history:

2021 – present	CEO of Creaspac AB
2016 – present	CEO of Creades AB
2011 – 2016	Director / Principal / Partner, Nordic Capital
2007 – 2011	Senior Vice President / CEO Relacom AB, Relacom Group
2003 – 2006	Director / Head of Business Development, Bonnier Newspapers
1997 – 2002	Associate Principal, McKinsey & Co

Other assignments:

Chairman of the board of StickerApp Holding AB. Board member of Instabee Holding AB, Försäkringsaktiebolaget Avanza Pension, Mentimeter AB and LOTS Group AB.