

September: Monthly statistics*

The number of customers at Avanza has during 2025 increased by 132,300, amounting to 15,000 net new customers in September. This resulted in 2,204,000 customers at the end of the month. Net inflow in September was SEK 4,820m, amounting to SEK 47,700m during 2025.

Avanza's market share of premiums paid for non-collective agreement occupational pension insurance was 11.0 per cent during July 2024 – June 2025 according to statistics from Insurance Sweden in September. This was an increase from 10.4 per cent during the corresponding period the previous year. Avanza's share of the premiums paid to the entire Swedish life insurance market, including endowment insurance, during the last 12-months period was 10.9 per cent, an increase from 9.3 per cent.

	Sep-25	Aug-25	Change month %	Sep-24	Change year %
No. Customers	2,204,000	2,188,900	1	2,025,000	9
Net inflow, SEKm	4,820	4,270	13	5,980	-19
Savings capital, SEKm	1,053,600	1,039,100	1	927,500	14
of which deposits	119,000	120,100	-1	108,800	9
of which Savings account	44,300	40,800	9	31,000	43
of which external deposits	30,300	34,200	-11	43,000	-30
Internally financed lending, SEKm	26,200	25,700	2	22,100	19
of which margin lending	11,500	11,300	2	9,670	19
of which mortgages	14,700	14,400	2	12,400	19
External mortgages, SEKm	21,600	21,700	0	19,500	11
No. of brokerage-generating notes per trading day**	169,000	173,900	-3	131,700	28
Turnover in brokerage-generating securities per trading day, SEKm**	4,660	4,570	2	3,430	36
of which foreign trades, SEKm	1,370	1,410	-3	670	104

^{*} Figures for the current month are preliminary.

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^{**} Excluding commission notes and turnover for mutual funds and non-brokerage generating trades such as Avanza Markets and brokerage class Start.



Avanza is a digital platform for savings and investments, founded in 1999. The Parent Company, Avanza Bank Holding AB (publ), is listed on the Stockholm Stock Exchange. Avanza's customer promise is that you as a customer will have more left in your own pockets than with any other bank or pension company. Services include saving in shares, funds, savings accounts, mortgages, and a strong pension offering. Avanza has over 2.2 million customers with more than SEK 1,000 billion in total savings capital. This is equivalent to 7.9 per cent of the Swedish savings market. Avanza is largest in terms of number of transactions among Swedish banks on the Stockholm Stock Exchange. During the last 15 years Avanza has won SKI's (Swedish Quality Index) award, "Year's Most Satisfied Savings Customers". For more information visit: avanza.se/ir