

Avanza named Nordic's Best Personal Investment Platform in Euromoney Awards for Excellence 2026

Avanza was named winner of Nordic's Best Personal Investment Platform in Euromoney Awards for Excellence 2026. The award comes as the company prepares for its launch in Denmark, planned for the second half of 2027.

"Avanza should always be synonymous with a world-class customer experience, and continuously improving the user experience for our customers is in our DNA. For us, the award is a welcome recognition of our work, particularly ahead of our upcoming expansion. We look forward to challenging the Danish savings market from the second half of 2027 by making savings and investments cheaper, better and simpler," says Gustaf Unger, CEO of Avanza.

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Avanza is a digital platform for savings and investments, founded in 1999. The Parent Company, Avanza Bank Holding AB (publ), is listed on the Stockholm Stock Exchange. Avanza's customer promise is that you as a customer will have more left in your own pockets than with any other bank or pension company. Services include saving in shares, funds, savings accounts, mortgages, and a strong pension offering. Avanza has over 2.3 million customers with more than SEK 1,200 billion in total savings capital. This is equivalent to 8.4 per cent of the Swedish savings market. Avanza is the largest Swedish player in terms of number of transactions and turnover on the Stockholm Stock Exchange, including First North. During the last 16 years Avanza has won SKI's (Swedish Quality Index) award, "Year's Most Satisfied Savings Customers". For more information visit: avanza.se/ir

Image Attachments

[Gustaf Unger, CEO of Avanza](#)