

November: Monthly statistics*

The number of customers at Avanza has during 2024 increased by 153,900, amounting to 17,200 net new customers in November. This resulted in 2,055,000 customers at the end of the month. Net inflow in November was SEK 7,410m, amounting to SEK 75,900m during 2024.

In mid-November, the Swedish Savings Barometer was published with statistics for the third quarter 2024. Avanza's share of the savings market increased to 7.5 per cent from 7.4 per cent in the second quarter, and from 6.5 per cent a year earlier. The share of the net inflow was 42.1 per cent. Rolling 12M the share of the net inflow amounted to 20.0 per cent. 1)

	Nov-24	Oct-24	Change month %	Nov-23	Change year %
No. Customers	2,055,000	2,037,800	1	1,890,900	9
Net inflow, SEKm	7,410	7,260	2	4,880	52
Savings capital, SEKm	952,000	928,400	3	741,100	28
of which deposits	109,700	109,600	0	103,500	6
of which Savings account	31,600	31,500	0	25,300	25
of which external deposits	42,900	43,400	-1	42,000	2
Internally financed lending, SEKm	23,300	22,700	3	19,600	19
of which margin lending	10,200	10,000	2	8,150	25
of which mortgages	13,000	12,700	2	11,500	13
External mortgages, SEKm	20,600	20,000	3	20,900	-1
No. of brokerage-generating notes per trading day**	164,200	137,900	19	112,500	46
Turnover in brokerage-generating securities per trading day, SEKm**	4,290	3,630	18	2,650	62
of which foreign trades, SEKm	1,300	850	53	440	195

^{*} Figures for the current month are preliminary.

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Avanza is a digital platform for savings and investments, founded in 1999. The Parent Company, Avanza Bank Holding AB (publ), is listed on the Stockholm Stock Exchange. Avanza's customer promise is that you as a customer will have more left in your own pockets than with any other bank or pension company. Services include saving in shares, funds, savings accounts, mortgages, and a strong pension offering. Avanza has over 2.0 million customers with over SEK 900 billion in total savings

^{**} Excluding commission notes and turnover for mutual funds and non-brokerage generating trades such as Avanza Markets and brokerage class Start.

¹⁾ SCB has revised the statistics for the entire time series in Q3 2024. As a result, historical figures have been updated.



capital. This is equivalent to 7.5 per cent of the Swedish savings market. Avanza is largest in terms of number of transactions among Swedish banks on the Stockholm Stock Exchange. During the last 15 years Avanza has won SKI's (Swedish Quality Index) award, "Year's Most Satisfied Savings Customers". For more information visit: avanza.se/ir