

## Avanza enters into a Letter of Intent with Safello regarding a potential partnership in relation to crypto assets

**Avanza Bank AB, a wholly owned subsidiary of Avanza Bank Holding AB (publ), and the crypto broker Safello AB, a wholly owned subsidiary of Safello Group AB, have today entered into a Letter of Intent (LOI) regarding a potential partnership in relation to trading in crypto assets. The ambition of the LOI is to examine a potential partnership for distribution of Safello's services for crypto assets via Avanza's platform.**

"Crypto assets is a new type of asset class and we see demand from customers to trade in these assets. Our ambition with the LOI is to examine the possibility to offer trading in crypto assets via Avanza's platform in an informed and responsible way together with Safello. We are still at a very early stage of a potential partnership and will provide more information as the process progresses", says Rikard Josefson, CEO of Avanza.

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*Avanza is a digital platform for savings and investments, founded in 1999. The Parent Company, Avanza Bank Holding AB (publ), is listed on the Stockholm Stock Exchange. Avanza's customer promise is a better return on your savings than with any other bank or pension provider in Sweden. Services include saving in shares, funds, savings accounts, mortgages, and a strong pension offering. Avanza has over 1.7 million customers with over SEK 700 billion in total savings capital. This is equivalent to 7.0 per cent of the Swedish savings market. Avanza is largest in terms of number of transactions among Swedish banks on the Stockholm Stock Exchange. During the last twelve years Avanza has won SKI's (Swedish Quality Index) award, "Year's Most Satisfied Savings Customers". For more information visit: [avanza.se/ir](https://avanza.se/ir)*

*This information is information that Avanza Bank Holding AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2022-03-14 18:30 CET.*

### Image Attachments

[Rikard Josefson, Avanza](#)