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Avanza has named Malin Nybladh as Head of HR and a member of Group Management

Malin Nybladh comes from an HR position at Swedavia. Malin has extensive experience from customer-centric and value-creating organisations. She worked most recently with major change processes at Swedavia and prior to that with HR issues at both a strategic and operating level. Malin will take on her new role by May 28.

“We are very pleased to welcome Malin to Avanza. One of Avanza’s most important objectives is customer satisfaction, which begins with and is dependent on engaged employees who like their jobs. Our HR work is a priority”, says Rikard Josefson, CEO of Avanza.

“It feels wonderful to join Avanza, an exciting company that highly values HR. As a member of Group Management, I look forward to contributing to and developing Avanza’s customer relations, employees and leaders”, says Malin Nybladh, incoming Head of HR.

Including Malin, Avanza’s Group Management consists of ten members.

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Avanza is a digital platform for savings and investments, founded in 1999. The Parent Company, Avanza Bank Holding AB (publ), is listed on the Stockholm Stock Exchange. Avanza’s customer promise is a better return on your savings than with any other bank or pension provider in Sweden – due to low fees. Services include saving in shares, funds, savings accounts and a strong pension offering. Avanza has over 750,000 customers with more than SEK 280 billion in total savings capital. This is equivalent to 3.6 per cent of the Swedish savings market. Avanza is largest in terms of number of transactions among Swedish banks on the Stockholm Stock Exchange including First North. During the last eight years Avanza has won SKI’s (Swedish Quality Index) award, “Year’s Most Satisfied Savings Customers”. For more information visit: investors.avanza.se/en.