



Monthly statistics 2015-01-05, 08.00

December: Monthly statistics

As per December 31 2014, the number of customers at Avanza amounted to 371,200, an increase of 54,700 since the beginning of 2014. The number of accounts amounted to 658,300. Preliminary net inflow in December was SEK 2,190 m, and the total preliminary net inflow during 2014 was consequently SEK 20,100 m.

“December was a great ending to a fabulous year from a growth perspective. With more than SEK 20 billion in net inflow during 2014 we nearly doubled the record growth in net inflow from 2013”, comments Martin Tivéus, CEO of Avanza.

Monthly statistics – December					
	Change one month	Change one year	December 2014	November 2014	December 2013
No. transactions* per day	10 %	47 %	38,200**	34,700	26,000
	Change one month	Change one year	31 December 2014	30 November 2014	31 December 2013
Savings capital, SEK m	2 %	26 %	141,900	139,000	112,600
Lending, SEK m	3 %	62 %	5,340**	5,200	3,290
<i>of which Mortgage loans, SEK m</i>	9 %	2,133 %	2,010**	1,850	90
Deposits, SEK m	2 %	26 %	22,200**	21,800	17,600
No. customers	2 %	17 %	371,200	365,600	316,500
No. accounts	2 %	21 %	658,300	645,400	544,900
			December 2014	November 2014	December 2013
Net inflow, SEK m	18 %	87 %	2,190**	1,860	1,170

* Buying and selling transactions carried out in Nasdaq Stockholm and First North. Statistics from Nasdaq.

** Preliminary figures.

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Avanza is an Internet bank founded in 1999. The Parent Company, Avanza Bank Holding AB (publ), is listed on the Stockholm Stock Exchange. Avanza's vision is that as a customer you will have more money in your pocket than if you banked with other banks or institutions. The services include, amongst other things, saving in shares, funds, savings accounts and a strong pension offering. Avanza has more than 370,000 customers and more than SEK 140 billion in savings capital. This is equivalent to just over 2 percent of the Swedish savings market. Avanza is the largest in terms of the number of transactions of Swedish banks on the Stockholm Stock Exchange. During the last five years Avanza has won SKI's (Swedish Quality Index) award, "Year's Most Satisfied Savings Customers". For more information visit: www.avanza.se