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## Avanza Pension awarded "Life Insurance Company of the Year"

**Yesterday evening, Avanza Pension was awarded "Life Insurance Company of the Year" at the Insurance Awards, arranged by Risk & Försäkring magazine.**

The jury statement was:

*2015 was a record year for Avanza Pension with 40 per cent higher premium revenues. Avanza's digital services and low fees is a contemporary recipe for success. During 2015 the company launched the education service "Avanza Academy" and a free-of-charge portfolio generator which helps the customer choose a portfolio based on risk level.*

"I am very proud that our efforts to create the best conditions for high pensions, with lower fees and better decision-making support, for Swedish savers give results. It is teamwork that makes it possible – product development, sales and administration – and the staff of Avanza Pension is therefore very happy to receive this prestigious award", says Annika Saramies, CEO Avanza Pension.

Avanza Pension was also awarded "Marketing Achievement of the Year in the Insurance Industry" for the launch of "Avanza Academy", an education centre on the web site on how to manage savings.

### **For more information, please contact:**

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*Avanza is an Internet bank founded in 1999. The Parent Company, Avanza Bank Holding AB (publ), is listed on the Stockholm Stock Exchange. Avanza's vision is to be the natural choice for those who care about their money. With us, customers can get a better return on their savings than with any other bank – due to our low fees and wide range of savings products. The services include, amongst other things, saving in shares, funds, savings accounts and a strong pension offering. Avanza has more than 490,000 customers and more than SEK 185 billion in savings capital. This is equivalent to just over 2.9 percent of the Swedish savings market. Avanza is the largest in terms of the number of both transactions and turnover of Swedish banks on the Stockholm Stock Exchange. During the last six years Avanza has won SKI's (Swedish Quality Index) award, "Year's Most Satisfied Savings Customers". For more information visit: <http://www.avanza.com>.*