

Avanza's CFO and Deputy CEO Birgitta Hagenfeldt has decided to leave Avanza in 2021

Birgitta Hagenfeldt has been Avanza's CFO since 2008 and Deputy CEO since spring 2017. Birgitta has chosen to leave Avanza in the summer of 2021 and no longer work in an operational role. She will continue to work until this time to ensure a smooth transition for her successor. The recruitment of a new CFO will start shortly.

"It has been an incredibly exciting time at Avanza, which is something quite different from when I started 12 years ago. At that time, Avanza had about 150,000 customers with SEK 48 billion in savings capital. We have now passed 1 million customers with 400 billion in savings capital and won SKI for Sweden's most satisfied savings customers for the last ten years. I have long had a plan that when I turn 60, I will no longer work operationally. Now I look forward to spending more time with my family, but I am also open to board assignments. I am proud to have been a part of Avanza and I will miss the drive and energy of all the fantastic colleagues", says Birgitta Hagenfeldt, CFO Avanza.

"Birgitta has been an important part of Avanza's growth for the past 12 years. For me personally, she has also been an invaluable support since I took over as CEO. Birgitta is a very popular and strong leader and her skills and commitment will be missed. However, I have full respect for her decision, and I wish her all the best in the future now when she chooses to leave the operational part of her professional life", says Rikard Josefson, CEO of Avanza.

For further information please contact:

Rikard Josefson, CEO

+46 70 206 69 55

rikard.josefson@avanza.se

Avanza is a digital platform for savings and investments, founded in 1999. The Parent Company, Avanza Bank Holding AB (publ), is listed on the Stockholm Stock Exchange. Avanza's customer promise is a better return on your savings than with any other bank or pension provider in Sweden. Services include saving in shares, funds, savings accounts, mortgages and a strong pension offering. Avanza has more than 1 million customers with over SEK 400 billion in total savings capital. This is equivalent to 4.5 per cent of the Swedish savings market. Avanza is largest in terms of number of transactions among Swedish banks on the Stockholm Stock Exchange including First North. During the last ten years Avanza has won SKI's (Swedish Quality Index) award, "Year's Most Satisfied Savings Customers". For more information visit: www.avanza.se/ir

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