January: Monthly statistics

The number of customers at Avanza has during January increased by 25,300. This resulted in 1,001,700 customers at the end of the month. Already in January, the long-term target of 1 million customers 2020 was achieved. Net inflow in January was SEK 6,240m*, an increase by over 160 per cent compared to both the previous month and January 2019.

	Jan-20		Dec-19	Change month %	Jan-19	Change year %
No. Customers	1,001,700		976,400	3	847,100	18
Net inflow, SEKm	6,240	*	2,290	172	2,350	166
Savings capital, SEKm	422,300		407,700	4	319,800	32
of which deposits	61,600	*	62,800	-2	57,500	7
Lending, SEKm	23,600	*	23 000	3	15 900	48
of which margin lending	5,400	*	5,160	5	4,520	19
of which mortgage loans	8,110	*	7,950	2	6,000	35
of which external mortgages (Bolån+)	10,000	*	9,840	2	5,390	86
No. of commission generating notes per day**	108,000		79,500	36	54,400	99

* Preliminary figures.
** Excluding commission notes for mutual funds, Avanza Markets, equities in brokerage class "Start" and institutional customers.

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Avanza is a digital platform for savings and investments, founded in 1999. The Parent Company, Avanza Bank Holding AB (publ), is listed on the Stockholm Stock Exchange. Avanza's customer promise is a better return on your savings than with any other bank or pension provider in Sweden. Services include saving in shares, funds, savings accounts, mortgages and a strong pension offering. Avanza has more than 1 million customers with over SEK 400 billion in total savings capital. This is equivalent to 4.3 per cent of the Swedish savings market. Avanza is largest in terms of number of transactions among Swedish banks on the Stockholm Stock Exchange including First North. During the last ten years Avanza has won SKI's (Swedish Quality Index) award, "Year's Most Satisfied Savings Customers". For more information visit: investors.avanza.se