

Monthly statistics 07-01-2026, 08.30 CET

December: Monthly statistics*

The number of customers at Avanza has during 2025 increased by 171,000, amounting to 10,300 net new customers in December. This resulted in 2,242,700 customers at the end of the month. Net inflow in December was SEK 670 m, amounting to SEK 54,000 m during 2025.

"We are now leaving an eventful 2025 behind us. The Swedish economy proved to be more sluggish than I had hoped, and the stock market climate has been tough with rapid and unpredictable shifts. I am therefore extra proud of Avanza and my colleagues who work every day to support our customers in long-term thinking and risk diversification. It is fantastic that we have welcomed over 171,000 new customers this year and have net inflows of SEK 54 billion – despite the fact that our ongoing termination of external savings accounts is creating a drag on flows during the latter part of the year. I am now entering 2026 feeling optimistic that the Swedish economy is finally gaining momentum. I wish you all a Happy New Year!" says Gustaf Unger, CEO of Avanza.

	Dec-25	Nov-25	Change month %	Dec-24	Change year %
No. Customers	2,242,700	2,232,400	0	2,071,700	8
Net inflow, SEKm	670	590	14	9,980	-93
Savings capital, SEKm	1,079,200	1,070,000	1	955,000	13
of which deposits	117,300	118,200	-1	110,000	7
of which Savings account	55,400	51,200	8	32,500	70
of which external deposits	16,200	19,800	-18	42,700	-62
Internally financed lending, SEKm	27,500	27,000	2	23,900	15
of which margin lending	11,700	11,600	1	10,700	9
of which mortgages	15,800	15,400	3	13,300	19
External mortgages, SEKm	21,600	21,500	0	21,200	2
No. of brokerage-generating notes per trading day**	142,500	167,700	-15	191,800	-26
Turnover in brokerage-generating securities per trading day, SEKm**	4,190	4,950	-15	4,590	-9
of which foreign trades, SEKm	1,210	1,420	-15	1,510	-20

* Figures for the current month are preliminary.

** Excluding commission notes and turnover for mutual funds and non-brokerage generating trades such as Avanza Markets and brokerage class Start.

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Avanza is a digital platform for savings and investments, founded in 1999. The Parent Company, Avanza Bank Holding AB (publ), is listed on the Stockholm Stock Exchange. Avanza's customer promise is that you as a customer will have more left in your own pockets than with any other bank or pension company. Services include saving in shares, funds, savings accounts, mortgages, and a strong pension offering. Avanza has over 2.2 million customers with more than SEK 1,000 billion in total savings capital. This is equivalent to 8.0 per cent of the Swedish savings market. Avanza is largest in terms of number of transactions among Swedish banks on the Stockholm Stock Exchange. During the last 16 years Avanza has won SKI's (Swedish Quality Index) award, "Year's Most Satisfied Savings Customers". For more information visit: avanza.se/ir